

# ***NEW YORK METROPOLITAN AAU***

## **COACH WORKSHOP**

### ***“Double-Goal Coach™ I: Coaching for Winning and Life Lessons”***

*This interactive workshop begins by defining the Double-Goal Coach™ as one who strives to win and works to prepare his/her team to play at its highest level, and, at the same time, teaches life lessons (teamwork, dedication, bouncing back from mistakes, etc.) to his/her players.*

*Coaches will receive a Double-Goal Coach™ certification card upon completion of the workshop.*



**DATE: February 19, 2011**

**TIME: 10:00 AM - NOON**

**LOCATION: ISLAND GARDEN  
BASKETBALL ARENA**

**ADDRESS: 45 CHERRY VALLEY  
AVENUE, WEST HEMPSTEAD,  
NY 11552**

*"I have attended PCA workshops on 3 separate occasions. Every workshop I learned something new. I feel the program is very dynamic and vital for anyone interested in coaching and making a positive impact on today's youth."*

***-- Kevin Chapman, Antelope Valley Sheriff &  
YMCA Coach***

